



HOTEL ASSOCIATION OF CANADA  
ASSOCIATION DES HÔTELS DU CANADA

## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **HAC Announces 2011 Hall of Fame Awards of Excellence Recipients**

*January 11, 2012 - Ottawa* – The Hotel Association of Canada (HAC) has announced the 2011 *Hall of Fame* Awards of Excellence winners.

The *Hall of Fame* Awards Program was developed by the HAC to recognize those of its members (individuals, companies or properties) that have demonstrated significant accomplishments, exemplary leadership and tireless commitment to Canada’s lodging industry.

Winners have been recognized in four categories. The winners of the Award of Excellence in each category include:

- Humanitarian: Sawridge Inn & Conference Centre Slave Lake and Edmonton South
- Human Resources: The Westin Ottawa
- Energy & Environment: Hotel M – Holiday Inn Express & Suites Saint-Hyacinthe
- Stephen Phillips Passion for Hospitality Bursary: Lauren AuCoin, Mount Saint Vincent University

“The goal of HAC’s awards program is to reward strong standards in the industry that will enable Canada to remain competitive,” said Tony Pollard, HAC President. “We are pleased to honour the 2011

winners, whom we feel represent some of the finest examples of professionalism, quality and excellence.”

The HAC *Hall of Fame* Awards of Excellence will be presented on March 6<sup>th</sup> at the HAC’s Annual Convention being held at the Sheraton Centre Toronto Hotel.

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**About the Hotel Association of Canada**

The Hotel Association of Canada is the national voice and resource for the Hotel and Lodging Industry in Canada. For nearly 100 years, it has worked to enhance the prosperity of the Canadian Hotel and Lodging Industry through strong member engagements, effective government advocacy, and the provision of value added programs and services. The Hotel Association represents more than 8,400 hotels, motels and resorts that encompass the \$16 billion Canadian hotel industry which employs 284,000 people across Canada. [www.hotelassociation.ca](http://www.hotelassociation.ca).